
Reviewed in Out of the Box by Jean Haller — Gift 2005



Velvet goddess scarves

Deva Designs

800/799-8308, www.devadesigns.net

Creator of Deva Designs' goddess creations, Micki Baumann, has taken her two most popular designs, Tree Goddess and Crescent Moon Goddess, and made them the focal points of her new burnt velvet Goddess Shawls (\$66 wholesale for an assortment of six, three of each design).

These stunning pieces start as a large piece of silk-and-rayon-blended fabric with a silk chiffon backing. The goddess designs are applied using tinted dyes and a burnout process etches away a border pattern, leaving a sheer-silk background. The green Tree Goddess and the purple Crescent Moon Goddess designs on a black background are outlined in tiny sparkle points, giving the wearer a sense of shimmering elegance.

The generous size of the shawls — 72 inches across the top, 63 inches on the sides, and 5 inches of luxurious fringe — makes them perfect for draping over an evening dress, wearing wrapped around the hips, or decorating a coat or cape. They could also be used to cover a side table or altar.

There is nothing better for the customers and the bottom line than quality products with a high perceived value at reasonable wholesale prices. Deva Designs provides just that.